**COOKIES WEBSITE STATEMENT**

Cookies are small text files which a website may put on your computer or mobile device when you first visit the website. The cookies will help the website recognise your device the next time you visit. Web beacons or other similar files can also do the same thing. We use the term “cookies” in this policy to refer to all files that collect information in this way.

We use cookies to distinguish you from other users of the website. This helps us to provide you with a good experience when you use the website and also allows us to improve the services we provide to you. On revisiting the website, we will be able to obtain information about your previous visits and about your computer including where available, your IP address, operating system and browser type, for system administration.This is statistical data about your browsing actions and patterns and does not identify you. For the same reason, we may obtain information about your general internet usage by using a cookie file which is stored on the hard drive of your computer.

We use the following cookies:

* **Strictly necessary cookies.** These are cookies that are essential in order to enable you to move around the website and use its features, such as accessing secure areas of the website. Disabling them may mean you are not able to access parts of our website.
* ***Analytical or performance cookies.*** *We use these cookies to collect information about how visitors use the website, for instance which pages visitors go to most. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily. Some of these cookies are known as analytic cookies which allow us to monitor website traffic using industry accepted third parties.*
* **Functionality cookies.** These cookies are used to recognise you when you return to our website and to remember changes you have made to things such as text size, fonts and other parts of the website you can change so we can personalise our content for you.
* ***Targeting cookies.*** *We use these cookies to record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests. We may share this information with third parties for this purpose.*

For more details on the specific cookies we use, why we use them and when they will expire, please see **Part 1 of Appendix 1** of this Cookie Policy.

[Please note that third parties (such as advertising networks and providers of external services) may also use cookies on the website, over which we have no control. These cookies are likely to be analytical cookies, performance cookies or targeting cookies.

Most browsers accept cookies automatically, but you can change your cookie preferences by adjusting your browser settings to refuse the setting of all or some cookies if you prefer. You can usually do this by visiting the “options” or “preferences” menu on your browser. Please note, however, that if you do this and choose to block all cookies (including essential cookies) we cannot guarantee that your experience will be as fulfilling as it would otherwise be, and you may not be able to access all or parts of our website.

Where we collect personal data as part of our use of cookies on the website, we will do so in accordance with our Privacy Policy which can be found on our website www.applehouse.co.uk

# Appendix 1

**Part 1 - Cookies used**

|  |  |  |  |
| --- | --- | --- | --- |
| ***Cookie Title*** | *Purpose* | ***Duration*** | *Type* |
| ***PHPSESSID*** | *This cookie is native to PHP applications. The cookie is used to store and identify a users' unique session ID for the purpose of managing user session on the website. The cookie is a session cookies and is deleted when all the browser windows are closed.* | ***session*** | *Necessary* |
| ***\_ga*** | *The \_ga cookie, installed by Google Analytics, calculates visitor, session and campaign data and also keeps track of site usage for the site's analytics report. The cookie stores information anonymously and assigns a randomly generated number to recognize unique visitors.* | ***1 year 1 month 4 days*** | *Analytics* |
| ***\_gid*** |

|  |  |
| --- | --- |
|  | Installed by Google Analytics, \_gid cookie stores information on how visitors use a website, while also creating an analytics report of the website's performance. Some of the data that are collected include the number of visitors, their source, and the pages they visit anonymously. |

 | ***1 day*** | *Analytics* |
| ***\_gat*** | *This cookie is installed by Google Universal Analytics to restrain request rate and thus limit the collection of data on high traffic sites.* | ***1 minute*** | *Performance* |
| ***ct\_pointer\_data*** | *CleanTalk sets this cookie to prevent spam on the site's comments/forms, and to act as a complete anti-spam solution and firewall for the site.* | ***session*** | *Necessary* |
| ***ct\_ps\_timestamp*** | *Clean Talk sets this cookie to prevent spam on the site's comments or forms.* | ***session*** | *Functional* |
| ***ct\_fkp\_timestamp*** | *Clean Talk sets this cookie to prevent spam on the site's comments or forms.* | ***session*** | *Functional* |
| ***ct\_timezone*** | *CleanTalk–Used to prevent spam on our comments and forms and acts as a complete anti-spam solution and firewall for this site.* | ***session*** | *Necessary* |
| ***ct\_screen\_info*** | *CleanTalk sets this cookie to complete an anti-spam solution and firewall for the website, preventing spam from appearing in comments and forms.* | ***session*** | *Analytics* |
| ***apbct\_headless*** | *Cleantalk set this cookie to detect spam and improve the website's security.* | ***session*** | *Necessary* |
| ***ct\_checked\_emails*** | *Clean Talk sets this cookie to prevent spam on the site's comments or forms.* | ***session*** |

|  |  |
| --- | --- |
|  | Functional |

 |
| ***ct\_checkjs*** | *Clean Talk sets this cookie to prevent spam on the site's comments or forms.* | ***session*** |

|  |  |
| --- | --- |
|  | Functional |

 |
| ***ct\_has\_scrolled*** | *CleanTalk sets this cookie to store dynamic variables from the browser.* | ***session*** | Necessary |
| ***ct\_pointer\_data*** | *CleanTalk sets this cookie to prevent spam on the site's comments/forms, and to act as a complete anti-spam solution and firewall for the site.* | ***never*** | Necessary |
| ***ct\_screen\_info*** | *CleanTalk sets this cookie to complete an anti-spam solution and firewall for the website, preventing spam from appearing in comments and forms.* | ***never*** | Analytics |
| ***ct\_has\_scrolled*** | *CleanTalk sets this cookie to store dynamic variables from the browser.* | ***never*** | Necessary |
| ***ct\_ps\_timestamp*** |

|  |  |
| --- | --- |
|  | Clean Talk sets this cookie to prevent spam on the site's comments or forms. |

 | ***never*** |

|  |  |
| --- | --- |
|  | Functional |

 |
| ***ct\_cookies\_type*** |  | ***never*** | Other |
| ***apbct\_headless*** | Cleantalk set this cookie to detect spam and improve the website's security. | ***never*** | Necessary |
| ***apbct\_page\_hits*** |

|  |  |
| --- | --- |
|  | CleanTalk sets this cookie to prevent spam on comments and forms and act as a complete anti-spam solution and firewall for the site. |

 | ***never*** | Necessary |
| ***ct\_checkjs*** | Clean Talk sets this cookie to prevent spam on the site's comments or forms. | ***never*** |

|  |  |
| --- | --- |
|  | Functional |

 |
| ***ct\_timezone*** |

|  |  |
| --- | --- |
|  | CleanTalk–Used to prevent spam on our comments and forms and acts as a complete anti-spam solution and firewall for this site. |

 | ***never*** | Necessary |
| ***ct\_fkp\_timestamp*** |

|  |  |
| --- | --- |
|  | Clean Talk sets this cookie to prevent spam on the site's comments or forms. |

 | ***never*** |

|  |  |
| --- | --- |
|  | Functional |

 |
| ***apbct\_prev\_referer*** |

|  |  |
| --- | --- |
|  | Functional cookie placed by CleanTalk Spam Protect to store referring IDs and prevent unauthorized spam from being sent from the website. |

 | ***session*** | Necessary |
| ***apbct\_session\_id*** |  | ***session*** |

|  |  |
| --- | --- |
|  | Other |

 |